

FORD ECOSPORT



Discover more with the Urban SUV

The city can serve up many challenges – potholes, busted water pipes, rough roads, just to name a few. That's why the Ford EcoSport moves high above the ground, allowing you to go over, rather than around obstacles. The EcoSport is a great combination of power and efficiency. And it's just the right size for city driving.



No road is too tough

Even if a bit of patchy road is the most you're anticipating, the EcoSport's 550mm* water wading capability makes sure you're ready for the unexpected.



There's no stopping you

Like any SUV, an urban SUV is about getting you where you need to go. The EcoSport puts 200mm of ground clearance between you and the road, potholes, ditches or whatever else comes your way.



All the right moves

You want an SUV but your life is in the city. That's why the EcoSport is the perfect fit. Its right-sized design makes it easy to park and get around those cramped city streets.

Where function meets form

Like a spicy meal without a cold drink to wash it down, fiery intensity wouldn't be much fun without a softer side. So with all its rugged SUV capability, the EcoSport has the comfort of a sedan, right down to the details.



Keyless Entry with Push-button start

Forget fumbling for your keys. The EcoSport senses the key fob on you and automatically unlocks when you pull the door handle. Then just press a button and drive away.



Your music, your way

You've spent all that time collecting and organizing your favourite music. So whether it's an iPod or USB device, with SYNC™, you can play it all.

Control your life, hands free

With SYNC™, it's easier than ever to stay connected while keeping your hands safely on the steering wheel and eyes on the road.



Adjustable steering wheel

Tilt and telescopic steering wheel adapts comfortably to your driving position for a fatigue-free and comfortable driving.



You talk. SYNC™ listens

There's voice control and then there's SYNC™. It seamlessly connects to your Bluetooth® and USB devices, so you can make and receive calls, play your favourite songs or have your text messages read out to you. Just say the words and SYNC™ does the rest.



Safe travel

Wherever your journeys take you, rest easy that the EcoSport has been fitted with some of the latest protective technologies, designed to keep you safe.



Green, in any colour

The EcoSport's engineering and design are all about giving you more of what you need and less of what you don't. That means giving you as many kilometres to every tank we can, without compromising on responsive power. So you spend less time at the pump and more time on the road.



Effortless gear change

It's easy to enjoy driving when our 5-speed manual transmission allows you to move through the gears so effortlessly. If you prefer an automatic but still want the fuel economy of a manual, our dual clutch, 6-speed PowerShift automatic transmission delivers both, with gear changes you barely notice.

International Engine of the Year

You'll be hard-pressed to find a better combination of fuel economy and power than the turbo charged 1.0 litre EcoBoost. This innovative petrol engine uses up to 20% less fuel than a traditional 1.6 litre petrol engine. Yet it delivers the power you'd expect of a 1.6 litre engine with full torque at just 1400rpm.



Airbags all around

Equipped with front, side and curtain airbags, you're protected from every angle you can think of.



Exceptional handling and control*

With technology like Traction Control and Anti-lock Braking System (ABS), the EcoSport reads and adapts instinctively to your drive. While features like Hill Launch Assist stop the car from rolling downhill after you take your foot off the brake, giving you just enough time to smoothly accelerate away.



*Available only in Automatic Transmission.

No pocketbook, no problem

No one likes fishing around in their pockets or cluttered bags. The EcoSport's smart storage design ensures that life's essentials are always easily within your reach.



More load space, less road space

When we say the EcoSport is right-sized, we're not just talking about how easy it is to drive in the city. We're also talking about how much room it gives you inside.



A place for everything

It's a car. It's an organizer. It's the end of clutter. The EcoSport's 20 storage spaces have all the features you'd expect, like side-door pockets and cup holders, as well as a few handy surprises like a glove box that doubles as an air-conditioned beverage cooler and a slide-out drawer under the front seat. Even your sunglasses have their own space.

Space that grows

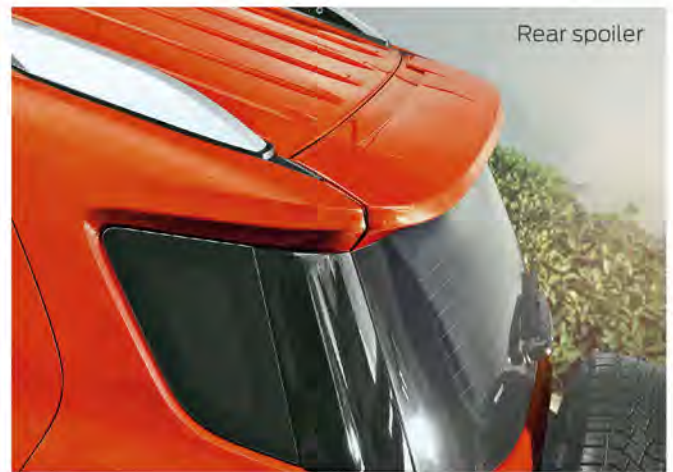
Fold-down one of the 60:40 rear seats and you can transport long objects while still bringing along a few passengers. Fold them both down and your 705 litres of space becomes large enough to fit a washing machine. Or something else more fun that fills your life.

Accessories

When it comes to fitting out your Ford EcoSport, we've got everything you'll ever need. Wherever you're heading.



Roof rails



Rear spoiler



Side step bar



Scuff plate



Spare wheel cover

Other accessories available:

- Vinyl Seat Covers
- Front and Rear Bumper Applique Silver
- Rear View Camera with IRVM Display
- Side Graphics
- Roof Rack Tray
- Car Cover
- White Streak Bulbs
- GPS System
- Sporty Pedal
- Ambient Lighting
- Headlamp & Bonnet Protector



Technical Specifications

Dimensions				
Overall Length (mm)	3999			
Overall Width (mm)	1765			
Overall Height (mm)	1708			
Wheel Base (mm)	2520			
Front Track (mm)	1519			
Rear Track (mm)	1524			
Ground Clearance (mm)	200			
Turning Radius (m)	5.3			
Boot Space (L)	346 (expandable upto 705L)			
Fuel Tank Capacity (L)	52			
Engine	1.5L TDCi (Diesel)	1.0L Ecoboost (Petrol)	1.5L Ti-VCT (Petrol)	
Displacement (cc)	1498	999	1499	
Compression Ratio	16:1	10:1	11:1	
Max. Engine Output PS (kW) @ rpm	91 (67) @3750 rpm	125 (92) @ 6000 rpm	112 (82) @ 6300 rpm	
Max. Torque Nm @ rpm	204 @ 2000-2750 rpm	170 @ 1400-4500 rpm	140 @ 4400 rpm	
Suspension				
Front	Independent McPherson strut with coil spring and anti-roll bar			
Rear	Semi-independent twist beam with twin gas and oil filled shock absorbers			
Brakes				
Front	Ventilated Disc			
Rear	Drum Brakes			
Wheels & Tyres	Ambiente	Trend	Titanium & Titanium (O)	
Wheels	15" Steel Wheels	15" Steel Wheels	16" Alloy Wheels	
Tyres	195 / 65 R15	195 / 65 R15	205 / 60 R16	
Steering				
Type	EPAS with Pull Drift Compensation technology			
Features				
Variants	Ambiente	Trend	Titanium	Titanium (O)
Powertrain Combination				
1.5L Petrol Ti-VCT MT	✓	✓	✓	-
1.5L Petrol Ti-VCT AT	-	-	✓	-
1.0L Petrol Ecoboost MT	-	-	✓	✓
1.5L Diesel DV5 MT	✓	✓	✓	✓
Security				
Remote Central Locking with Flip Key	✓	✓	✓	-
Smart Keyless Entry	-	-	-	✓
Immobiliser System	✓	✓	✓	✓
Electric Swing Gate Release	✓	✓	✓	✓
Locking Wheel Nut for Spare Wheel	✓	✓	✓	✓
Safety				
ABS	-	✓	✓	✓
EBA ¹ + ESC ² + TCS ³ + HLA ⁴	-	-	✓ (only AT)	-
Driver Airbag	-	-	✓	✓
Passenger Airbag	-	-	✓	✓
Side & Curtain Airbags	-	-	✓ (only AT)	✓
Emergency Assist	-	-	✓	✓
Configurable Speed Alarm in Fuel Computer	-	-	✓	✓
ISOFIX	-	-	✓	✓
Rear Parking Sensors	-	-	✓	✓
Emergency Brake Hazard Warning	-	✓	✓	✓

Variants	Ambiente	Trend	Titanium	Titanium (O)
Comfort & Convenience				
Front Courtesy Lights	✓	✓	-	-
Front Courtesy Lights with Two Map Reading Lamps	-	-	✓	✓
Rear Courtesy Lights	✓	✓	✓	✓
Theatre Dimming	✓	✓	✓	✓
Manual A/C	✓	✓	-	-
Auto A/C	-	-	✓	✓
Cooled Glove Box	-	-	✓	✓
Steering Wheel Audio Controls	-	✓	✓	✓
Adjustable Tilt & Telescopic Steering Wheel	✓	✓	✓	✓
Fuel Computer - Displayed in Cluster :				
- Econometer	-	-	✓	✓
- Distance to Empty	-	-	✓	✓
- Avg. Fuel Economy	-	-	✓	✓
- Avg. Speed	-	-	✓	✓
- Outside Temperature	-	-	✓	✓
Turn Indicators on ORVM	✓	✓	✓	✓
Power Adjustable ORVM	✓	✓	✓	✓
Power Windows	Front	Front+Rear	Front+Rear	Front+Rear
Driver Window One Touch Up & Down	-	-	✓	✓
Push Button Start	-	-	-	✓
Infotainment & Connectivity				
FM/AM Radio + Aux. in +USB	✓	✓	✓	✓
CD/MP3 Player	-	-	✓	✓
Bluetooth	✓	✓	✓	✓
4 Speakers (2 Front + 2 Rear)	✓	✓	✓	✓
2 Tweeters	-	-	✓ (Only AT)	-
3.5" MFD Screen	-	-	✓	✓
SYNC (with Voice Control)	-	-	✓	✓
Exterior				
Homesafe Headlamp	✓	✓	✓	✓
Front Fog Lamp	-	-	✓	✓
Door Handle	Black	Body Coloured	Body Coloured	Body Coloured
Front Upper Grill	Mid Grey	Mid Grey	Chrome	Chrome
Front Lower Grill	Mid Grey	Silver	Chrome	Chrome
ORVM	Black	Body Coloured	Body Coloured	Body Coloured
Swing Gate Outer Handle	Chrome	Chrome	Chrome	Chrome
Body Coloured Bumpers	✓	✓	✓	✓
Silver Painted Roof Rail	-	-	✓	✓
Rocker Claddings	✓	✓	✓	✓
Bumper Claddings	✓	✓	✓	✓
Rear De-fogger	-	✓	✓	✓
Rear Wiper with Washer	-	✓	✓	✓
Wheel (including Spare Wheel)	15" Steel	15" Steel	16" Alloy	16" Alloy
Full Wheel Covers (including Spare Wheel)	✓	✓	-	-
Interior				
Two Tone Environment (Charcoal Black + Warm Neutral Grey)	✓	✓	✓	-
Two Tone Environment (Charcoal Black + Dark Shadow Grey)	-	-	-	✓
Leather Seats	-	-	-	✓
Leather Wrapped Steering Wheel	-	-	✓	✓
Leather Wrapped MT Gear Shifter Knob	-	-	✓	✓
Under Passenger Seat Storage	-	✓	✓	✓
Driver's Seat Armrest	-	-	✓	✓
Retractable and Removable Rear Package Tray	-	✓	✓	✓
Driver Seat Height Ajustment	-	✓	✓	✓
Driver Adjustable Lumbar Support	-	-	✓	✓
Sunglass Holder	-	-	✓	✓
Illuminated Passenger Vanity Mirror	-	✓	✓	✓
12V Power Point - Rear	-	-	✓	✓
Driver's Footrest	✓	✓	✓	✓
60/40 Rear Seat Split Back Fold Down	-	✓	✓	✓
Rear Seat Reclining	-	✓	✓	✓
Rear Seat Tip & Tumble	-	✓	✓	✓

Specifications and features are subject to change without notice.

1: Emergency Brake Assist 2: Electronic Stability Control 3: Traction Control System 4: Hill Launch Assist

Colours

Blend in with nature or stand out in style. With its range of stunning colours, the Ford EcoSport lets you do either, with ease.



Diamond White



Panther Black



Sea Grey



Chill



Moondust Silver



Kinetic Blue



Mars Red

Ford Service

Savings on Service :

The Ford EcoSport comes with a 2 year/1,00,000 kilometer warranty

- **Extended Warranty***: To cover your car against all electrical & mechanical failures, for an additional period.
- **Service Holiday***: Covers Periodic maintenance services, electrical & mechanical failures
- **Total Maintenance Plan***: Complete maintenance of your car for guaranteed peace-of-mind ownership.
- **Ford Emergency Road Side Assistance Program****: A 24x7 helpline to connect you to one of over 200 authorised Ford Service Centres across the country.

SMS
ECOSPORT to 56263
for more information



1800 102 2020



BUILT QUALITY, GREEN, SAFE AND SMART



Go Further

Dealer Stamp

1800-419-3000

TOLL FREE FOR BSNL / MTNL SUBSCRIBERS
See your local Ford dealer or call us for details today
(Toll free, 7 AM - 9 PM)

*Terms & Conditions apply. Please check with your nearest Authorised Ford Dealer. Accessories shown may not be part of standard equipment. Specification and features are subject to change without notice. Water wading capability achieved as per specific Ford testing conditions. Colours are indicative only and may vary due to printing constraints. *Drive through water in an emergency only and not as part of normal driving. In an emergency you can drive through water at a maximum depth to the center of the wheel at a maximum speed of 10km/h. *Fuel economy as per ARAI, **Petrol mileage is for 1.0 L EcoBoost engine. Bluetooth is a registered trademark of Bluetooth SIG Inc., and is used under license. Printed for Ford India Private Limited - September 2013. #Premium SMS rates applicable. Microsoft is the registered trademark of Microsoft Corporation. **Ipad is the registered trademark of Apple Computers, Inc.