

Smart IS THE NEW COOL



SMS
FIGO to 56263
for test drives



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How does it feel to drive smartly? To handle every little challenge on the road cleverly. To share your opinion constantly with the world, even when you're on the move. A flick of your wrist here. A touch of your foot there. And presto, your drive could change into one so comfortable, you'll be left shaking your head at the sheer ingenuity of it all.

Come, experience the Ford Figo.

With nifty features like First-in-class Wi-Fi, First-in-class Bluetooth with Audio Speed Sensing Volume Control to name a few, it takes smartness to a whole new level - one of coolness. A lot like you.

Smart is Best-in-class

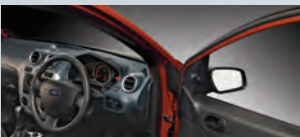


Fastest Cooling Air-conditioner

The superior 154cc compressor of the Figo ensures that no matter what the temperature is outside, you always stay cool inside.

Bluetooth® Connectivity

Stay connected to the world even when on the move. Pair your mobile with the Figo's Bluetooth® audio unit and access your phone book, dial, receive or check missed calls on the display. You can also stream music, without reaching for your phone.



Exterior and Interior Aspects

Ford Figo announces your arrival even before you get out of it. The hexagonal grille, sloping roofline and sculpted side panels are designed to reflect your personality. The sure-footed stance that comes with a wide, strong look, adds to your confidence.

The interiors are colour co-ordinated and exquisitely crafted to complement your style and imagination, so you feel as confident inside the car, as you do out of it.



Responsive Engine

The super smart 1.2L Duratec Petrol Engine is finely tuned for city driving. The higher low-end torque makes the vehicle very responsive, ensuring great drivability and performance.

The 1.4 l Duratorq Diesel Engine has a formidable reputation of durable performance. Its super smooth performance and superior power to weight ratio make it incredibly responsive at low speeds, even as it offers high-end performance.



Smart is New-age



Driver and Passenger Side Airbags

Ford Figo cares about you and your loved ones as much as you do. The Driver and Passenger Side Airbags make sure that you are always surrounded by safety.

Power Mirrors

Watch your back without twisting around. The Power Mirrors can be controlled from inside the car for more convenience.



In Car Wi-Fi

Now your entire family can stay connected to the world, as you drive through city traffic. The inbuilt Wi-Fi function lets you stay in touch when on the move.

Average Fuel Economy Indicator

Ford Figo's AFE meter displays an average fuel economy based on distance travelled, fuel consumed and driving style. Now, plan your stops in a smarter way.



Smart is Advanced



Lane Change Indicators

A single flick of the Indicator Stalk flashes the turn-lamps thrice, indicating your choice of lane.

Speed Sensing Volume Control

You can set the Speed Sensing Volume Control to compensate for noise automatically, as you gain speed.



Rapid Deceleration Warning

Sudden braking at speeds greater than 96 kmph will activate the Hazard Warning Lamps. This in turn warns trailing drivers.

Audio Stalk

Ford Figo makes sure that entertainment stays within reach. The unique Steering mounted Audio/Radio Controls help control music without having to take your eyes off the road.



Smart Programmable Remote Key

This allows you to program the key to unlock all four doors or just the driver's door. It can also be used to open the boot by pressing a button on it.



Distance to Empty

A clearly visible dial that tells you how many kilometres you can go with available fuel in the tank.

Speed Intermittent Wipers

Tackle anything from light drizzles to intense monsoons simply by choosing any of the six different speeds of the wipers.



Intelligent Central Locking

Drive Away Locking ensures that all doors are secured on movement. Auto relocking and crash unlocking ensure security and safety.

Rear Windshield Wash and Wipe

Not able to see clearly through your rear windshield? Our rear wash and wipe solution ensures all round visibility.



Steering Height Adjust

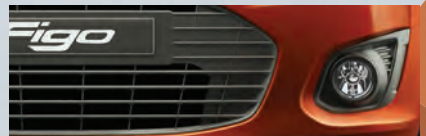
Now find your most comfortable driving position with the Figo's Height Adjustable Steering Wheel. Stay confident on every drive.

Smart is Stylish

Let your attractive Figo reflect how cool you are. Do it up your way with a wide choice of attractive accessories and embellishments.



Seat Covers



Fog Lamps



Rear Spoiler



Roof Rail



Scuff Plates



Weather Shield

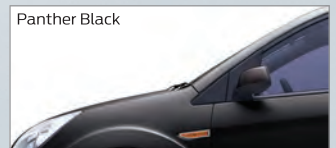
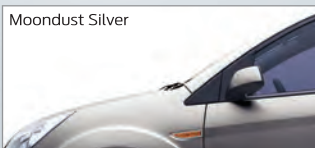
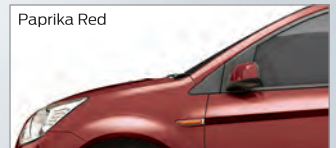
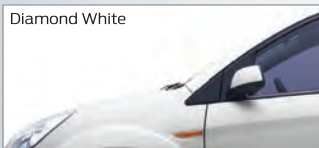


Navigation System



Alloy Wheels

Exterior Colours



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Dimensions		Suspension		
Overall Length x Width x Height mm	3795 x 1680 x 1427	Front	Independent McPherson Strut with Dual Path mounts	
Wheel Base mm	2489			
Ground Clearance mm	168			
Fuel Tank Capacity (L)	45			
Turning Circle Radius (M)	4.9	Rear	Semi-independent Twist Beam, Coil Springs	
Boot Space (L)	284			
Wheels & Tyres	LXI	EXI	ZXI	TITANIUM
Wheels	14" Steel		14" Alloy	
Tyre	175 / 65 R14 Radial / Tubeless			
Engine	Petrol		Diesel	
Displacement(cc)	1196		1399	
Valves/OHC	16V DOHC		8V SOHC	
Fuel System	Sequential Electric Fuel Injection (SEFI)		Common Rail	
Max Power PS(KW) @ RPM	71 (52.4) @ 6,250		69 (50.7) @ 4,000	
Max Torque NM(KGM) @ RPM	102 (10.4) @ 4,000		160 (16.3) @ 2,000	
Transmission	5 Speed Manual Transmission			
Brakes				
Front	Ventilated Discs			
Rear	Drum			
Steering				
Type	Hydraulic Power Assisted			
Kerb Weight (KG)	LXI	EXI	ZXI	TITANIUM
Petrol	1040	1060	1075	1090
Diesel	1090	1105	1115	1130

Smart Variants

EXTERIOR APPEARANCE	LXI	EXI	ZXI	TITANIUM
Body Coloured Front & Rear Bumpers	✓	✓	✓	✓
Left Hand Side Outside Mirror	–	✓	✓	✓
Body Coloured Outside Mirrors	–	–	✓	✓
Body Coloured Outside Door Handles	–	–	✓	✓
Chrome Finisher on Radiator Grille	–	–	✓	✓
Chrome Finisher on Side Repeaters	–	–	✓	✓
Chrome Finisher on Tailgate Applique	–	–	✓	✓
Full Wheel Covers	–	✓	✓	–
Alloy Wheels	–	–	–	✓
COMFORT & CONVENIENCE				
Air Conditioning with Heater	✓	✓	✓	✓
Power Steering	✓	✓	✓	✓
Remote Fuel Filler opening	✓	✓	✓	✓
Anti Drip Wiping	✓	✓	✓	✓
3 Speed Intermittent Wipers	✓	✓	✓	✓
Front Power Windows	–	✓	✓	✓
Remote Boot Open (Electric)	–	✓	✓	✓
Tilt Steering	–	–	✓	✓
Driver Seat Height Adjust	–	–	–	✓
Electrically Adjustable Outside Mirrors	–	–	✓	✓

INTERIOR	LXI	EXI	ZXI	TITANIUM
Day / Night Inside Rear View Mirror	√	√	√	√
Front Power Point (12V)	√	√	√	√
Cupholders in Front Centre Console	√	√	√	√
Foldable Grab Handles with Coat Hooks (Rear)	√	√	√	√
Fabric Insert on Door Trim	–	√	√	√
Passenger Vanity Mirror on Sun Visor	–	√	√	√
Removable Parcel Tray	–	√	√	√
Cargo Area Lamp	–	–	√	√
Deluxe Floor Console	–	–	–	√
Riviera Blue IP	–	–	–	√
INFOTAINMENT & CONNECTIVITY				
Wiring to Antenna Base	√	√	√	√
Radio + CD/MP3 Player with USB, Aux in + 4 Speakers	–	√	√	√
Steering Column Mounted Audio Control	–	–	√	√
Bluetooth Phone Interface	–	√	√	√
- Full Phonebook Access	–	√	√	√
- Call Logs (Incoming, Outgoing, Missed)	–	√	√	√
- Call Swap, Call Hold, Call Mute, Privacy Mode	–	√	√	√
- SMS Notification	–	√	√	√
- Audio Streaming	–	√	√	√
INSTRUMENTATION				
Digital Odometer & Tripmeter	√	√	√	√
Distance to Empty	√	√	√	√
Low Fuel Warning	√	√	√	√
Water in Fuel Indicator (Diesel Only)	√	√	√	√
Headlamp on Reminder (Chime)	√	√	√	√
Door Ajar Warning	–	√	√	√
Tachometer	–	–	√	√
SAFETY & SECURITY				
3 Point Seatbelts for Front & Rear Seats	√	√	√	√
Lap Strap for Rear Centre Passenger	√	√	√	√
Laminated Glazed Windscreen	√	√	√	√
Intelligent Central Locking	–	√	√	√
Smart Programmable Keyless Entry	–	√	√	√
Engine Immobilizer (PATS)	–	√	√	√
Rear Defogger with Auto Cut-off	–	–	√	√
Rear Wash / Wipe	–	–	–	√
Antilock Braking System (ABS with EBD)	–	–	–	√
Driver Side Airbag	–	–	√	√
Passenger Side Airbag	–	–	–	√
Front Fog Lamps	–	–	–	√

Ford Service

Savings on Service :

The Ford Figo comes with a 2 year/1,00,000 kilometer warranty

- **Extended Warranty***: To cover your car against all electrical & mechanical failures, for an additional period.
- **Total Maintenance Plan****: Complete maintenance of your car for guaranteed peace-of-mind ownership
- **Ford Emergency Road Side Assistance Program****: A 24x7 helpline to connect you to one of over 187 authorized Ford Service Centres across the country
- **Best-In-Class Service Intervals**: 1st service - 2500kms/3 months, 2nd service - 10,000kms/1 year whichever is earlier. Subsequent services at 10000 kms/1 year whichever is earlier



18002097400