

ALL-NEW FIGO



Go Further

india.ford.com/newfigo





Clever, Just Like You.

Introducing the all-new Ford Figo with sporty and aerodynamic exterior design, cutting-edge technology and powerful yet fuel efficient engines. Life gets better when you surround yourself with what's clever.

4-5 Quality

With its sporty, dynamic exteriors and smart, cool interiors, the new Figo is a potent combination of style and substance. Whichever way you look at it, the new Figo is impossible to ignore.

6-7 Smart

With an extraordinary array of smart technologies – like Ford MyKey®, MyFord Dock® and SYNC® with AppLink™ - the new Figo is built to outsmart its competitors.

8-9 Green

Driving the new Figo is a real pleasure. The TDCi and Ti-VCT technologies deliver powerful, refined and fuel efficient engines. A clever way to enjoy the best of both worlds.

10-11 Safety

With features like 6 airbags (including best-in-class side and curtain airbags), anti-lock braking system and body structure created from high-strength steel – the new Figo is built to shield you from almost every direction. Drive on feeling safer than you've ever felt before.

12-13 Accessories & Colours

14-15 Specifications

Style meets substance

4

Sparty and aerodynamic on the outside. Spacious and exceptional on the inside.



Sleek Exterior Design

The new Figo has got that edgy design and sleek styling you've been looking for. Its bold and aerodynamic exterior conveys a sense of confidence and competence.



Energetic Interior Styling

The new Figgo's exceptional interior design, comfortable seats and spacious interiors are designed to reflect your energy and sense of style.



Clever Storage Spaces

One look inside and you'll see the new Figgo's numerous clever storage compartments that offer space to store anything and everything. In addition to bins with coin holders and anti-skid mats for mobile phones, the long floor console and storage areas in the doors offer specialised compartments for bottles, cups or umbrellas of different sizes.



Fold Flat Rear Seats

Looking to load much more than what can fit into the trunk? Turn to your rear seats. They fold forward to give you a full flat load surface that adds a considerable amount of space. Leave nothing awesome behind.

Smart got smarter

6

Super-clever features designed to add more excitement to your life.



SYNC® with Applink™

The SYNC® voice activation technology allows you to play music, make and receive hands-free calls and call phone contacts by simply speaking their names. So wherever you go, your friends and music are right there with you.



MyFord Dock®

The new Figo is all about easy access to technology while making the usage safer for driver and pedestrians. The dashboard mounted, MyFord Dock® allows you to store, mount and charge your mobile phone, MP3 player or satellite navigation system and to integrate these devices into the car's entertainment system. Now, that's clever.



Power-fold Mirrors

Even the mirrors are clever. Built for the busiest city traffic, the new Figo's power-fold mirrors can be folded in towards the car with a touch of a button to minimise the risk of damage. Either while driving or when parked.



Steering Mounted Controls

Now drive with your eyes on the road. Control SYNC®, change radio stations and volume at the touch of a button. Don't reach for that dashboard. Do it safely and conveniently while concentrating on the road.



Automatic Climate Control

The new Figo has the fastest cooling AC to keep you at ease in the summer heat, bringing down the temperature to comfortable levels quickly.

*Bluetooth® is a registered trademark of Bluetooth® SIG Inc., and is used under license. Operating certain parts of the SYNC® system while driving can distract your attention away from the road and may be prohibited by local laws. Do not change system settings or enter data non-verbally (using your hands) while driving. Stop the vehicle in a safe and legal manner before attempting these operations. Always make sure you comply with local road laws/rules when using the SYNC® system. SYNC® promotes safer driving by ensuring hands are on wheels and eyes on road. Ford does not recommend using mobile phone while driving. Mobile handsets images used are for reference purpose only.

**Ford MyKey®**

Ford introduces Ford MyKey® technology to encourage responsible driving habits. You can now program the key to a setting which increases seat belt use, limits vehicle top speeds and regulates the audio volume.

Powerful, effortless and fun to drive

The fuel-saving technology to take you anywhere. The power to get you there first.





New 1.2l Ti-VCT Petrol Engine

New generation. New power. The new 1.2l Ti-VCT petrol engine delivers superior power of 88 PS with an impressive fuel economy of 18.16 km/l* and reduced emissions.



1.5l TDCi Diesel Engine

Engineered to give you what you want with what you need. The super-refined 1.5l TDCi diesel engine delivers superior power of 100 PS and an impressive fuel economy of 25.83 km/l* to take you places with greater fun and ease. Spend less money on fuel and more time enjoying the ride.



6-Speed PowerShift Automatic Transmission with 1.5l Ti-VCT Petrol Engine

The powerful 1.5l Ti-VCT petrol engine is offered with 6 Speed PowerShift AT that delivers a massive power of 112 PS. The PowerShift AT uses a dual-clutch shifting system designed for smooth gear changes and superior fuel efficiency.

Rule the road with confidence

10

Navigating safely through the ups and downs, hustles and bustles of life is true success. And for the new Figo, your success is top priority.





6-Airbags

Why compromise on safety? In addition to front airbags for the driver and front seat passenger, the new Figo offers a total of 6 airbags - including best-in-class side and curtain airbags. Now that's safety everywhere.



Perimeter Alarm

The new Figo has perimeter alarm that keeps an eye on your car when parked. If the system detects an unauthorised attempt to enter the car, it triggers the alarm, flashes the headlamps and parking lamps, and activates the theft indicator on the instrument panel.



Hill Launch Assist

Find it difficult to handle a car rolling back downhill? Try Hill Launch Assist. It holds the brakes for a few seconds after you take your foot off, giving you time to smoothly accelerate away, whenever you're on an incline.



Electronic Stability Program

Electronic Stability Program (ESP) knows when you make a sudden manoeuvre that puts your safety at risk. The system brakes individual wheels, and helps get you back on track. It even enhances handling on tough surfaces and traction on slippery surfaces.



ABS with EBD

The Anti-lock Braking System (ABS) with Electronic Brake Force Distribution (EBD) balances brake force between front and rear wheels and prevents them from locking. So you enjoy greater control and stability when you need to stop in a hurry.



High-strength Steel Cage

Under its stylish exterior, the new Figo has your safety at heart. Its robust body structure constructed from high-strength steel helps protect you and your loved ones.

Accessories

12

Make your new Figo even more vibrant with its range of accessories. We've got what you need when it comes to style.



Illuminated Scuff Plates



Rear View Camera Display on IRVM



Rear Parking Sensors



Smart Ambient Lighting



Chrome Tailgate Garnish



Chrome BSPM

Other Accessories

Rear Seat Entertainment | Chrome Kit | Car Cover | Rear Bumper Protector | Spoiler |
Weathershields | Carpet Floor Mats | Mudflaps

Colours

Choose from an array of attractive colours for your new Figo and drive away with the colour that appeals to you the most.



Sparkling Gold



Ruby Red



Oxford White



Tuxedo Black



Deep Impact Blue



Ingot Silver



Smoke Grey

Technical Specification

Dimensions			
Overall Length (mm)	3886		
Overall Width (mm)	1695		
Overall Height (mm)	1525		
Wheel Base (mm)	2491		
Front Track (mm)	1492		
Rear Track (mm)	1484		
Ground Clearance (mm)	174		
Turning Radius (m)	4.9		
Boot Space (l)	257		
Fuel Tank Capacity (l)	Petrol - 42 Diesel - 40		
Engine	1.5l TDCi (Diesel)	1.2l Ti-VCT (Petrol)	1.5l Ti-VCT (Petrol)
Displacement (cc)	1498	1196	1499
Compression Ratio	16:1	11:1	11:1
Max. Engine Output, PS (kW) @ rpm	100 (73.8) @ 3750 rpm	88 (64.7) @ 6300 rpm	112 (82.3) @ 6300 rpm
Max. Torque, Nm @ rpm	215 @ 1750-3000 rpm	112 @ 4000 rpm	136 @ 4250 rpm
Suspension			
Front	Independent McPherson strut with coil spring and anti-roll bar		
Rear	Semi-independent twist beam with twin gas and oil filled shock absorbers		
Brakes			
Front	Ventilated Disc		
Rear	Drum		
Wheels & Tyres			
	Base, Ambiente & Trend		Titanium & Titanium +
Wheels & Tyres	175/65 R14 Steel		175/65 R14 Alloy
Steering			
Type	EPAS ¹		

Variants	Base	Ambiente	Trend	Titanium	Titanium+
Powertrain Combination					
1.2l Ti-VCT Petrol MT	✓	✓	✓	✓	✓
1.5l Ti-VCT Petrol AT	-	-	-	✓	-
1.5l TDCi Diesel MT	✓	✓	✓	✓	✓

Features

Variants	Base	Ambiente	Trend	Titanium	Titanium+
Exterior					
Headlamp Leveling	✓	✓	✓	✓	✓
Front Fog Lamps	-	-	-	✓	✓
Rear Fog Lamps	✓	✓	✓	✓	✓
Door Handles	Black	Black	Body Coloured	Body Coloured	Body Coloured
Front Grille - Surround	Black	Silver Painted	Chrome	Chrome	Chrome
Front Grille - Bars	Black	Silver Painted	Silver Painted	Chrome	Chrome
Outside Rear View Mirrors (ORVMs)	Black (Driver only)	Black	Body Coloured	Body Coloured	Body Coloured
Front & Rear Bumpers	Body Coloured	Body Coloured	Body Coloured	Body Coloured	Body Coloured
B/C Pillar Black Applique	-	-	✓	✓	✓
Rear Defogger	-	-	-	✓	✓
Headlamp Bezel	Chrome	Chrome	Chrome	Chrome	Chrome
Interior					
Single Tone (Charcoal Black) Environment	✓	✓	✓	✓	✓
Seat Upholstery	Fabric	Fabric	Fabric	Fabric	Fabric
Front Door Panel Insert	-	-	Fabric	Fabric	Fabric
Lunar Grey Interior Applique (Inner Door Handle/Audio Bezel/Steering Wheel)	-	-	✓	✓	✓
Adjustable Front Seat Headrests	✓	✓	✓	✓	✓
Map Pocket - Driver/Front Passenger Seat	-	✓	✓	✓	✓
Parking Brake Lever Tip	Black	Black	Chrome	Chrome	Chrome
Driver Seat Height Adjustment	-	-	-	✓	✓
Driver Vanity Mirror	-	-	✓	✓	✓
Passenger Vanity Mirror	-	✓	✓	✓	✓
Driver Sunvisor Ticket Strap	-	✓	✓	✓	✓
12V Power Point - Front	-	✓	✓	✓	✓
Rear Parcel Tray	-	-	✓	✓	✓

Features

Variants	Base	Ambiente	Trend	Titanium	Titanium+
Comfort & Convenience					
Front Dome Lamp	✓	✓	✓	✓	✓
Guide Me Home Headlamps	✓	✓	✓	✓	✓
Boot Lamp	-	-	✓	✓	✓
Manual A/C	✓	✓	✓	-	-
Auto A/C	-	-	-	✓	✓
Steering Wheel Mounted Audio & Phone Controls	-	-	✓	✓	✓
Tilt Steering	✓	✓	✓	✓	✓
Cluster Display					
- Gear Shift Indicator	-	-	✓	✓	✓
- Distance to Empty	✓	✓	✓	✓	✓
- Maintenance Warning	✓	✓	✓	✓	✓
- Door Ajar Warning	-	✓	✓	✓	✓
- Low Fuel Warning	✓	✓	✓	✓	✓
- Water Temperature Warning Light	✓	✓	✓	✓	✓
Turn Indicators on ORVMs	-	-	✓	✓	✓
Power Adjustable ORVMs	-	-	✓	✓	✓
Power Fold ORVMs	-	-	-	✓	✓
Power Windows	-	Front	Front+Rear	Front+Rear	Front+Rear
Driver Side Power Window With One Touch Up & Down	-	✓	✓	✓	✓
6-Speed Variable Intermittent Front Wipers	✓	✓	✓	✓	✓
MyFord Dock®	-	-	✓	✓	-
Auto Door Lock @ 20Km/hr	✓	✓	✓	✓	✓
Tachometer	-	-	✓	✓	✓
Interior Grab Handles with Coat Hooks	-	✓	✓	✓	-
100% Fold Flat Rear Seat	✓	✓	✓	✓	✓
Electric Boot Release	-	✓	✓	✓	✓
Battery Saver	✓	✓	✓	✓	✓
Infotainment & Connectivity					
FM/AM Radio + Aux-in + USB	-	-	✓	✓	✓
CD/MP3 Player	-	-	-	-	✓
*Bluetooth®	-	-	✓	✓	✓
4 Speakers (2 Front + 2 Rear)	-	-	✓	✓	✓
2 Line MFD Screen	-	-	✓	✓	-
4.2 MFD Screen	-	-	-	-	✓
*SYNC® (with Voice Control) & AppLink™	-	-	-	-	✓
Safety & Security					
Driver Airbag	✓	✓	✓	✓	✓
Passenger Airbag	-	✓	✓	✓	✓
Side & Curtain Airbags	-	-	-	-	✓
ABS² with EBD³	-	-	-	✓	✓
ESP⁴ + TCS⁵ + HLA⁶	-	-	-	✓ (only AT)	-
Ford MyKey®	-	-	-	-	✓
Keyless Entry	-	-	✓	✓	✓
Engine Immobiliser	-	✓	✓	✓	✓
Perimeter Alarm	-	-	-	✓	✓
Emergency Assistance	-	-	-	-	✓
Front 3 Point Seat Belts	✓	✓	✓	✓	✓
Rear Seat Belts (3 Points Outer, Lap Middle)	✓	✓	✓	✓	✓
Height Adjustable Front Seatbelts	-	-	-	✓	✓
Driver Seat Belt Reminder	-	-	-	✓	✓

1. Electric Power Assist Steering 2. Anti-lock Braking System 3. Electronic Brake Force Distribution 4. Electronic Stability Program 5. Traction Control System 6. Hill Launch Assist.

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BUILT QUALITY, GREEN, SAFE AND SMART

Ford Service

DIESEL 25.83km/l*

PETROL 18.16km/l*



1800 209 7400

Savings on Service:

The New Ford Figo comes with 2 years/100,000 kilometer warranty

- **Extended Warranty:** To cover your car against all electrical & mechanical failures, for an additional period
- **Scheduled Service Plan:** Covers Periodic Maintenance Services
- **Total Maintenance Plan:** Covers complete maintenance of your car for guaranteed peace-of-mind ownership
- **Roadside Assistance:** 24x7 helpline with Pan India coverage to connect you to the nearest Ford Service Centre

Dealer Stamp

*Fuel economy as per ARAL.

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