

Ford Endeavour | Take the Lead



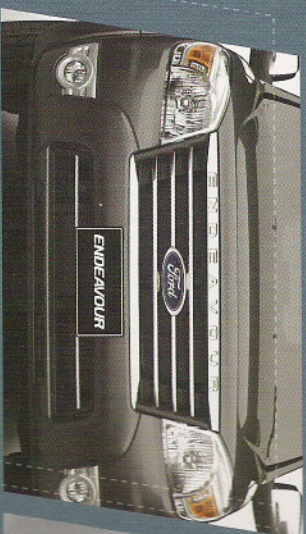
ABLE IN 3.0L DURATORQ TDCI 4X2 AUTOMATIC TRANSMISSION

Feel the difference

muscle clad in contemporary new skin

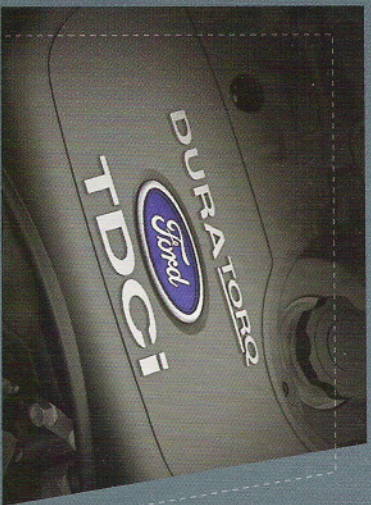
The new Ford Endeavour is built to lead. A perfect combination of power, style, comfort and safety, the exciting new Ford Endeavour can take on anything the road throws at it. Under the bold new hood, behind the imposing new headlights, beneath the chrome highlights and sculpted tailgate and in the purposeful air intakes, lurks a beast that was born to be ahead.

Kitted with 245/70 R16 tubeless tyres and a sturdy under-body shield, the Ford Endeavour will take on any terrain and come out unscathed. The unique overlapped, cross-braced chassis inspires confidence as the powerful engine gets you where you belong. Right out there, way ahead of the rest.



power at its peak

The all new Ford Endeavour owes its power to the best-in-class 3-litre Duratorq TDCi engine, delivering 380 Nm of earth biting torque and 156 PS of raw power to give you the true 4x4 experience. You also have the option of a 2.5 litre Duratorq TDCi engine that delivers 143 PS of power and 330 Nm torque, adding quickness and agility to ultimate driving comfort.



all-round safety

With a segment first side-airbag whole host of other safety features be assured that in the new Ford Endeavour never takes a backseat. Safety is your friend. Ford Endeavour you are cocooned with front driver and passenger Anti-lock Braking System (ABS) Electronic Brake Force Distribution that ensure your safety is of top no matter what.

more space for more action

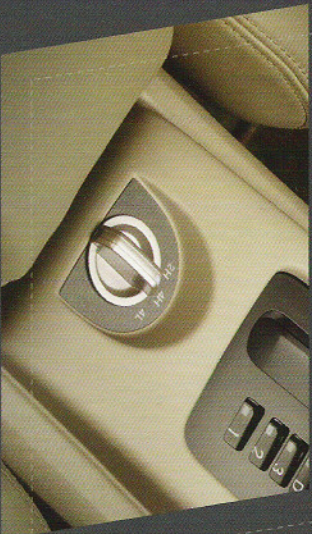
The space inside the Ford Endeavour is in sharp contrast with the harsh terrain on the outside. With innovative stowage spaces, refreshed instrument panel and all-new plush camel interiors your ride will be as comfortable as it can be. Add double folding 2nd row seats and lots of space for tackling those oversized holiday bags and gear, and you have an off-roader with maxed-out space.





automatic control

The all-new automatic transmission transfers all the whopping power from the 3.0 L engine to the wheels effortlessly. With the new Ford Endeavour, Ford has employed ultra-modern technology to create an ultra-responsive SUV that converts every last drop of fuel into the power to get ahead.



4 wheel drive on-the-fly

When the terrain needs tackling, just roll up your sleeves and shift to 4X4 mode on the automatic transmission models feature an electric shift-on-the-fly system for the convenient selection of 2WD or 4WD mode. A proven-tough Borg-Warner transfer case ensures that power is evenly supplied to all 4 wheels, so the powerful new Ford Endeavour gets you through tough spots with the confidence that only a trailblazer can boast of.

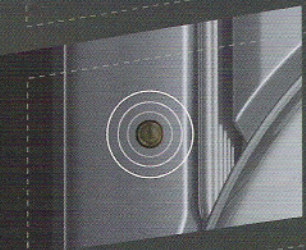
new satnav system with in-car dvd player

No 4x4 experience is complete without high-tech gadgetry! The touch activated GPS-enabled SATNAV system in the new Ford Endeavour gives you the confidence to chart out new courses and discover different destinations every time. Bluetooth enabled, so you can take calls with a touch, the easy-to-use touch screen also doubles up as an audio menu to access all your favourite music on the go. And when you find the need for some entertainment on the road, simply switch to the exhilarating in-car DVD player and enjoy a home theatre experience in true surround sound at a place that's miles away from home.



reverse parking camera

When you've reached the edge of nowhere and need to go back on the path you came on, simply switch to reverse gear and the SATNAV System automatically shifts into the reverse parking camera mode. Now you don't need to worry about trampling on the beauty that uncharted territories have to offer.



Specifications

Overall length	5060
Overall width	1788
Overall height	1826
Wheelbase	2860
Ground clearance	210
Front	1475
Rear	1470
Approach angle	32°
Departure angle	26°
Ramp breakover angle	24°
	1879 (2.5L - 4x2) / 1930 (3.0L - 4x2) / 2014 (3.0L - 4x4)
	7
	71

2.5L - (4x2)	3.0L - (4x2) / 3.0L - (4x4)
2.5 Litre TDCi with Variable Geometry Turbocharger (VGT)	3.0 Litre TDCi with Variable Geometry Turbocharger (VGT)
2499	2953
143 PS (105Kw) @ 3500 rpm	156 PS (115Kw) @ 3200 rpm
330 Nm (33.7 kgm) @ 1800 rpm	380 Nm (38.7 kgm) @ 2500 rpm
DOHC, 16 Valves	
Direct Injection Common Rail	

2.5L - (4x2)	3.0L - (4x2)	3.0L - (4x4)
5 Speed Manual	5 Speed Automatic	
NA	NA	Electric shift-on-fly

Ball & Nut Type with Variable power assist and tilt

Independent double wishbone with torsion bar spring & stabilizer bar
Progressive linear rate leaf springs with low friction pads
Tubular double acting type gas filled

Ventilated disc
Self adjusting drum

245 / 70 R16 (Tubeless)
16" Alloy wheels (40.6 cm)

Features

SAFETY & SECURITY	2.5L - (4x2)	3.0L - (4x2)	3.0L - (4x4)
Dual stage driver and front passenger airbags	✓	✓	✓
Front driver and passenger side airbags	-	-	✓
ABS with EBD	✓	✓	✓
Seatbelt pretensioner & load limiter	✓	✓	✓
Limited slip differential	-	-	✓
Front fog lamps	✓	✓	✓
Remote keyless entry with Anti-theft alarm	✓	✓	✓

EXTERIOR	2.5L - (4x2)	3.0L - (4x2)	3.0L - (4x4)
All new wraparound headlamps	✓	✓	✓
Bold full chrome radiator grille with embossing	✓	✓	✓
Silver Roof rail	✓	✓	✓
Aluminum side stepper	✓	✓	✓
Grab-type chrome door handles	✓	✓	✓
New lockable spare wheel cover	✓	✓	✓
Sleek and stylish side body cladding	-	✓	✓
Power foldable outside mirrors with electric adjust	✓	✓	✓
Turn indicators and puddle lamp on ORVM	✓	✓	✓

INTERIOR	2.5L - (4x2)	3.0L - (4x2)	3.0L - (4x4)
Two-tone ebony & camel interior environment	✓	✓	✓
Plush leather upholstery	✓	✓	✓
Illuminated scuff plates	-	✓	✓
Sporty Pedals	-	✓	✓
Titanium finish on IP	✓	✓	✓
Leather wrapped steering wheel & gear knob	✓	✓	✓
2 nd Row seat - 50:50 split, reclining and double folding	✓	✓	✓
3 rd Row seat - folding and removable	✓	✓	✓
Dual sunglasses holders	✓	✓	✓
Cigarette lighter	✓	✓	✓
3 Nos 12V power sockets	✓	✓	✓

COMFORT & CONVENIENCE	2.5L - (4x2)	3.0L - (4x2)	3.0L - (4x4)
Personalized AC vents for 2 nd & 3 rd row seats	✓	✓	✓
Independent control for rear AC	✓	✓	✓
Tilt adjustable steering	✓	✓	✓
Power windows (One touch down for driver)	✓	✓	✓
Rear wash / wipe & defogger	✓	✓	✓
Height adjustable driver & co-driver seat belts	✓	✓	✓
Front centre armrest with storage bin	✓	✓	✓
Large glove box with illumination	✓	✓	✓

ENTERTAINMENT & NAVIGATION SYSTEM	2.5L - (4x2)	3.0L - (4x2)	3.0L - (4x4)
In-dash 6 CD changer and MP3 player ⁺	✓	✓	-
DVD player with roof display ⁺	-	✓	✓
Aux-in port	✓	✓	-
6 speakers	✓	✓	✓
Touch screen LCD audio unit ⁺	-	-	✓
Satellite Navigation ⁺	-	-	✓
Reverse parking camera with LCD display ⁺	-	-	✓
Blue tooth connectivity ⁺	-	-	✓

⁺Fitted at dealership • Accessories shown may not be part of standard equipment
 • Specifications are subject to change without prior notice • Colours are indicative only and may vary due to printing constraints
 • Please check with your nearest authorised Ford dealer • Printed for Ford India Private Limited • September 2010

COLOURS



Sea Grey



Morello



Diamond White



Panther Black



Moondust Silver

Ford Service

Ford Endeavour comes with a 2-year factory warranty and an option to purchase 'Extended Warranty' that covers the car against all electrical and mechanical failures for an additional period. For those who choose to have the entire maintenance of the car to be covered, there is the 'Total Maintenance Plan' which offers complete peace of mind. 'Ford Service - Roadside Assistance Program' is a 24-hour helpline available to all Ford owners across India. Ask your sales consultants for more details.

Dealer Stamp: